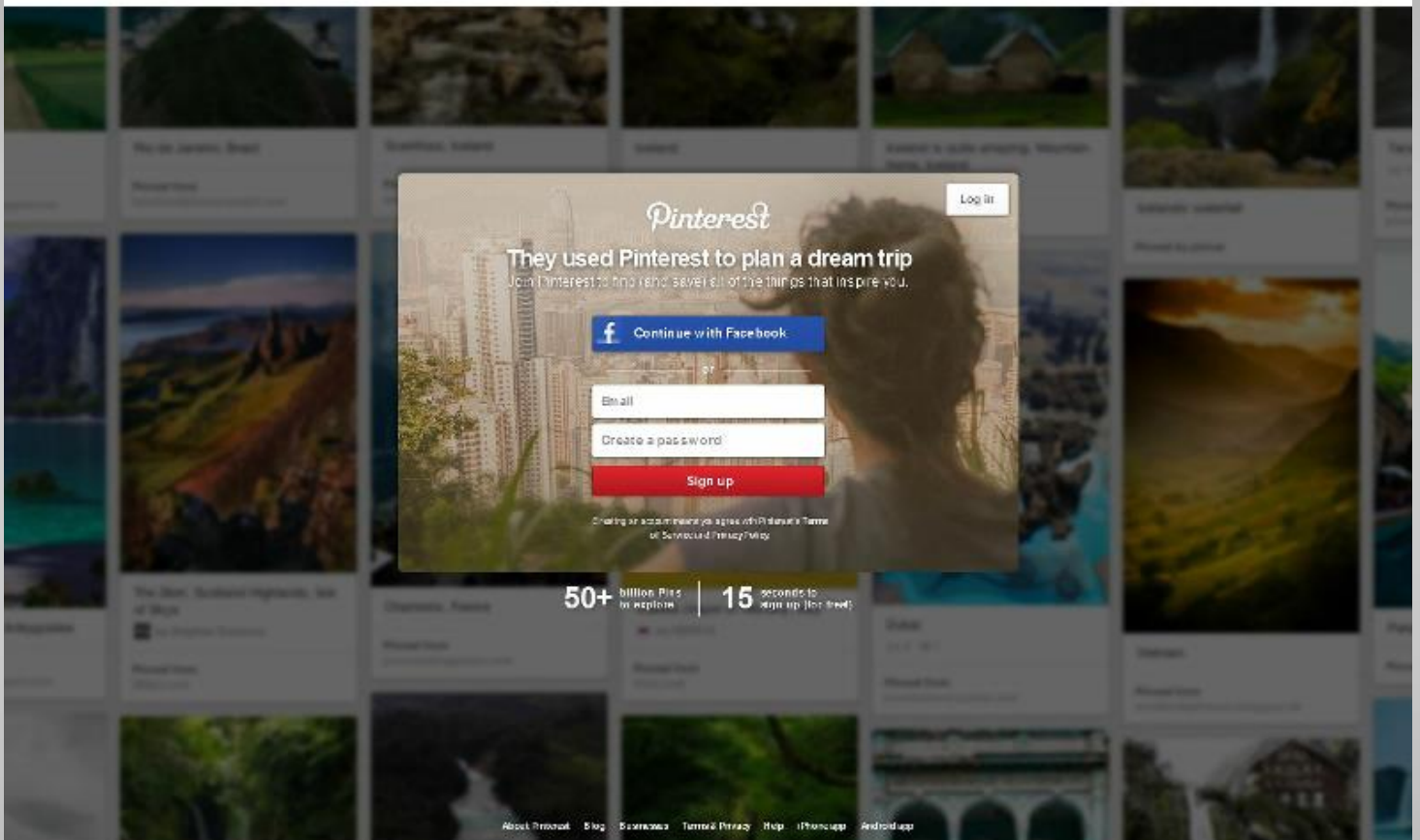


SPECIAL REPORT PINTERESTTM MARKETING TIPS



Julie Ashti

A Quick Guide To Using Pinterest In Your
Online or Offline Business
For Massive Gains

Updated in 2015

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It is important for you to clearly understand that all marketing activities carry the possibility of loss of investment for testing purposes. Use this information wisely and at your own risk.

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Note:

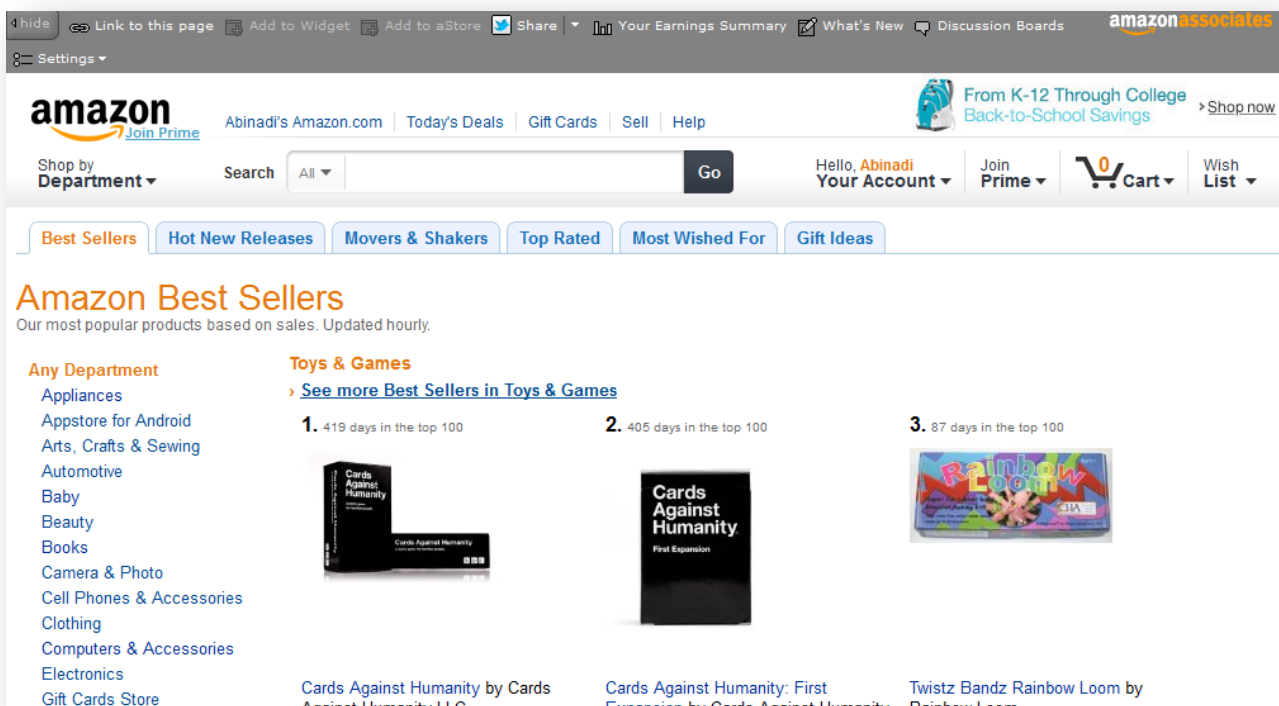
I hope this info will be useful for all your selling campaigns

Highly Effective Pinterest Marketing Tricks:

1. Finding the bestselling topic:

Something extremely important is to find the bestselling topic online for your Pinterest Page. You need to talk the online language. You can't just decide on a topic and think it is hot. Let Internet people tell you how hot that topic you are thinking is.

Checking on [Amazon Bestsellers](#) will give you a really clear vision on what you are going to target your Pinterest General Topic.



The screenshot shows the Amazon Best Sellers page for Toys & Games. The page is titled "Amazon Best Sellers" and includes a sub-header "Our most popular products based on sales. Updated hourly." The left sidebar lists various departments, with "Toys & Games" selected. The main content area displays a list of top-selling products, with the top three highlighted:


- 1. 419 days in the top 100: Cards Against Humanity by Cards Against Humanity LLC.
- 2. 405 days in the top 100: Cards Against Humanity: First Expansion by Cards Against Humanity.
- 3. 87 days in the top 100: Twistz Bandz Rainbow Loom by Rainbow Loom.

[eBay](#), [Walmart Trending Now](#), [Best Buy](#), [Apple Store](#) are the best online stores and they will surely give you outstanding ideas as well.






2. Finding the most searched topics:

Something extremely important on deciding the topics you are going to choose is that you can't just pick random ones. Now that you have selected a high-selling topic to work with on Pinterest, it's time to select really- searched topics for your Pinterest Boards.

A great place to find the best topic for your Pinterest Boards is: repinly.com. Here you will be able to check the hottest topics on Pinterest even by category.

Popular Weddings Boards RSS 

sort by Followers Pins

	DIY Your Wedding Weddings	#1 2,361,684 followers
	Celebrate Weddings	#2 2,031,850 followers
	Wedding Inspiration Weddings	#3 1,634,606 followers
	weddings Weddings	#4 1,604,763 followers
	Wedding Mash Up Weddings	#5 1,233,499 followers

Another great place to find tons of topics ideas is using the [Google Keyword Tool](#) from Google AdWords.

Keyword ideas (100)				
1 - 50 of 100				
Keyword	Competition	Global Monthly Searches	Local Monthly Searches	
<input type="checkbox"/> dress for wedding	High	7,480,000	3,350,000	
<input type="checkbox"/> wedding dress	High	7,480,000	3,350,000	
<input type="checkbox"/> wedding dresses	High	6,120,000	2,740,000	
<input type="checkbox"/> dresses for wedding	High	6,120,000	2,740,000	
<input type="checkbox"/> wedding gowns	High	6,120,000	2,740,000	
<input type="checkbox"/> wedding gown	High	5,000,000	2,740,000	
<input type="checkbox"/> wedding attire	High	3,350,000	1,500,000	
<input type="checkbox"/> wedding invitations	High	2,240,000	1,000,000	
<input type="checkbox"/> invitations wedding	High	2,240,000	1,000,000	
<input type="checkbox"/> wedding invitation	High	2,240,000	1,000,000	
<input type="checkbox"/> wedding clothes	High	2,240,000	1,000,000	
<input type="checkbox"/> wedding venues	High	1,830,000	1,000,000	
<input type="checkbox"/> wedding rings	High	1,500,000	823,000	
<input type="checkbox"/> wedding outfits	High	1,830,000	823,000	
<input type="checkbox"/> wedding locations	High	1,500,000	823,000	
<input type="checkbox"/> wedding bands	High	1,220,000	823,000	
<input type="checkbox"/> wedding sites	High	1,220,000	823,000	

As you can see, Google can tell you what people are searching the most about weddings. The reach is limitless. There is no other tool to find high demand topics online greater than Google.

The “Competition” tells you there is a high amount of people paying Google to advertise on Google Sponsor Ads using that exact keyword.

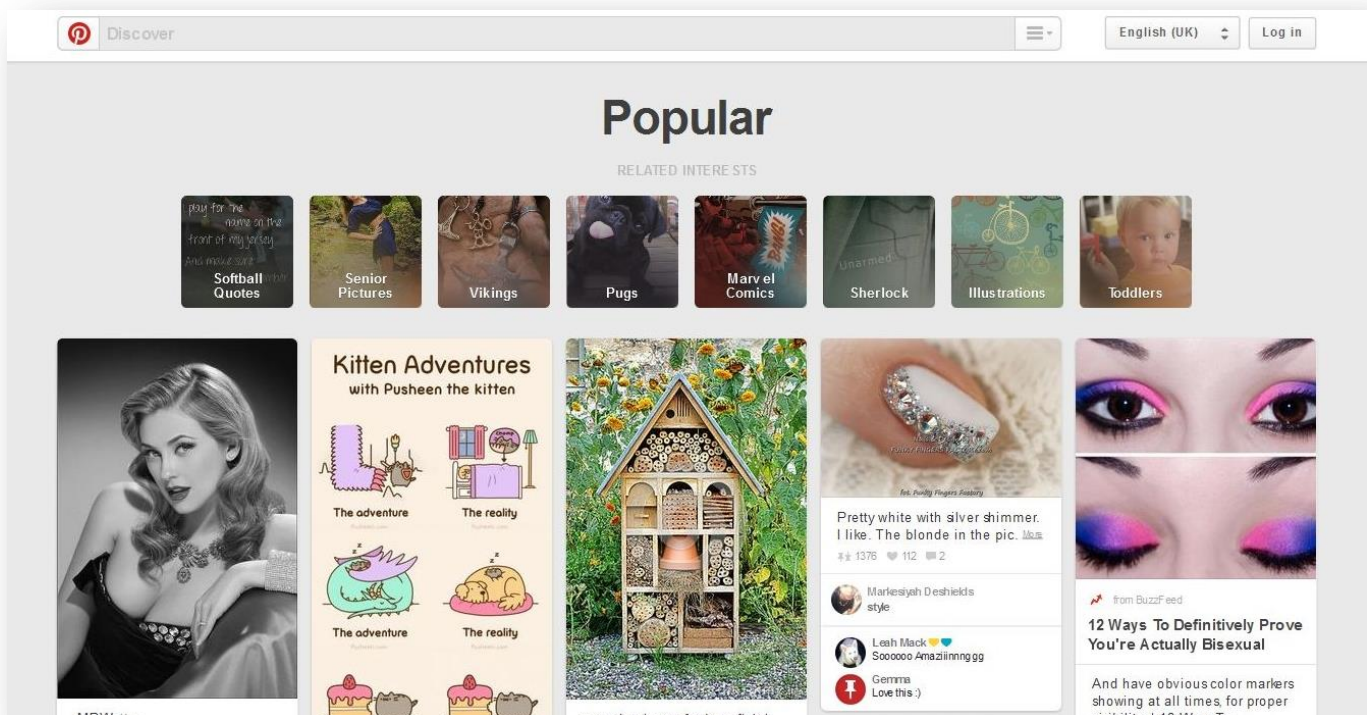
The “Global Monthly Searches” tells you how many times that keyword was used to perform a search on Google.com.

The “Local Monthly Searches” tells you how many times that keyword was used to perform a search on Google.com specifically from a Selected Country.

3. Pin the hottest Pins:

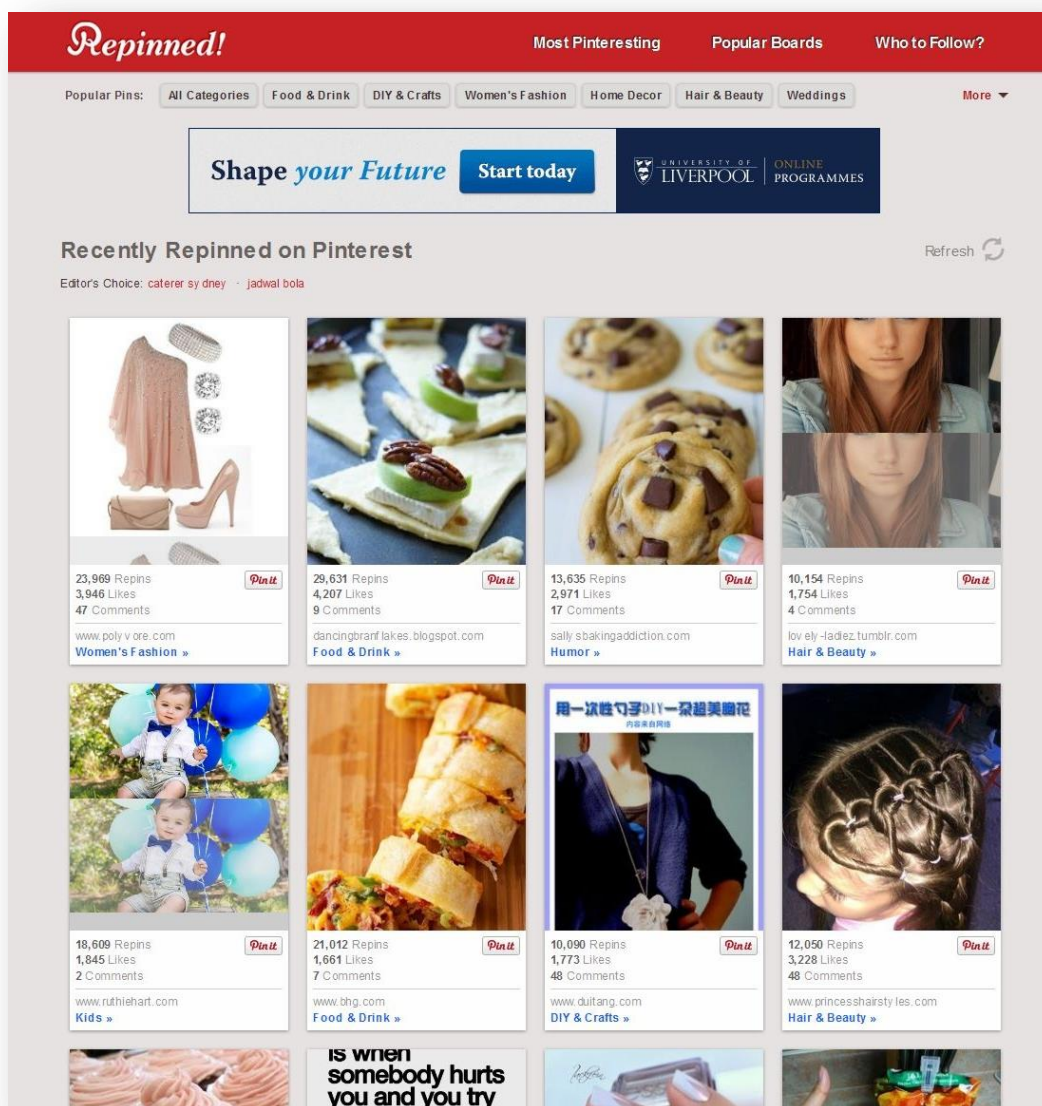
You can't just Pin without thinking. You need to speak the same repinner's language. If people are repinning something a lot, you have found a winner Pin.

You can check on the [popular section of Pinterest](#) to find the best pins:



You must check on relevant pins to repin on your own board. Do not repin like crazy - pinning stuff that is not relevant to your topic. If people decided to follow you is because they like the topic you have chosen, what's the point on changing the topic?

[Repinned](#) is an amazing platform dedicated to showing you the most popular pins in a matter of seconds by category.



4. Be Creative and Unique on Pinning:

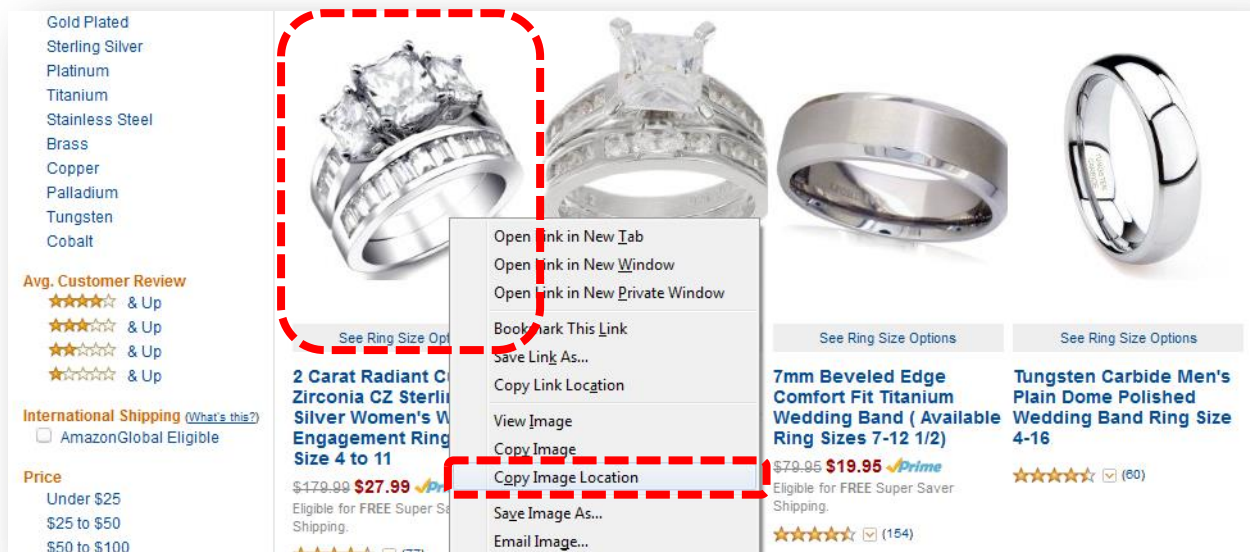
I know it's extremely easy to create pins by just repining. But you really need to be creative and unique here. People repin things because it is something awesome and great they have found – and they repin that item because they haven't seen it before.

Pinterest users repin stuff because they want to store and share with other something they like a lot. They like collecting what they like and what a collector really does is to collect stuff that he doesn't have.

You can check these sites: [Deviantart](#), [Shutterstock](#), [Gettyimages](#), [Istockphoto](#), [SXC](#).

But more important than just pinning new images is to pin similar images on the same topics that the hottest pins are based on.

You can even choose the images from any website of your choice. But instead of placing the website URL, you can just place the URL of the image directly.

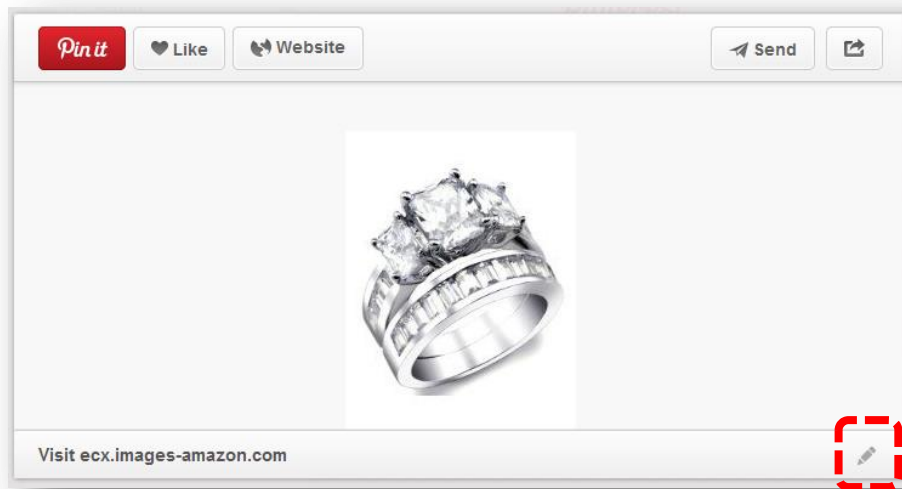


What you need to do is go to the URL. Instead of copying the webpage, you will go to the image of your choice, right click on your mouse over the image and click on “Copy Image Location”.

After that, you just paste that URL to the “Find images” box on your pin:



After creating your pin remember to replace that image URL with your own website URL.



Edit Pin ×

Board

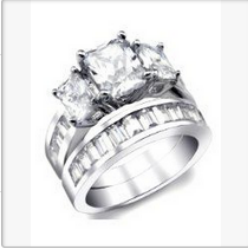
Wedding Rings

Description

2 Carat Radiant Cut Cubic Zirconia CZ Sterling Silver Women's Wedding Engagement Ring Set Size 4 to 11

Source

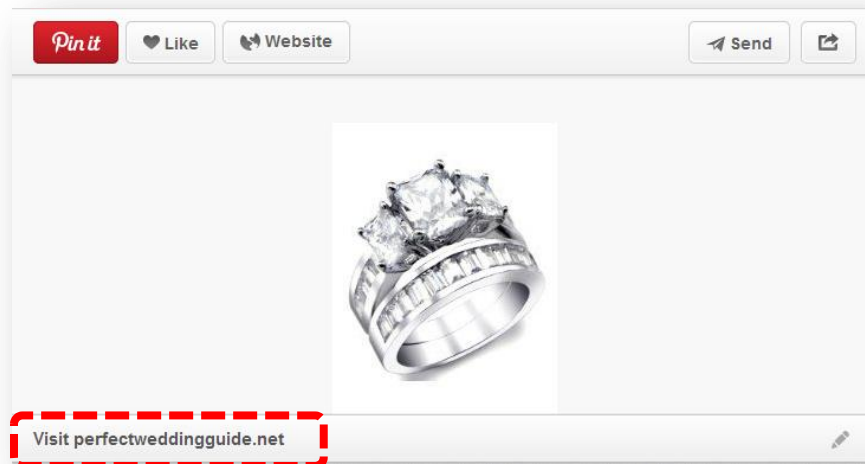
<http://perfectweddingguide.net/>



Delete Pin

Cancel

Save Changes



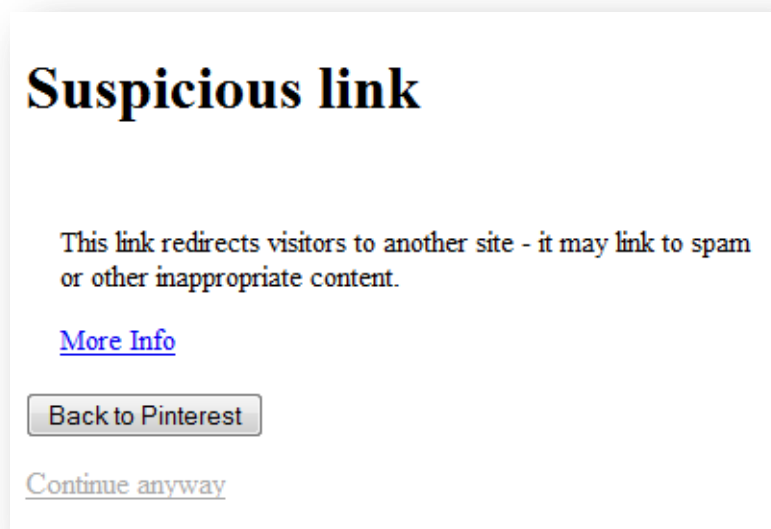
Even better is to link to a page on your website that has relevant content or at least content that relates in some way to the image.

If you want to have an affiliate link on that page among the content, that's fine. And that leads us to 5.

5. Use your Website instead of Affiliate Links:

This is what happens when you place an affiliate link instead of your website:

- a) The affiliate id will be stripped from the URL.
- b) If you try to use a link shortener this is what you get:



It is evident that Pinterest is not don't like affiliate URLs. **I have tried URL redirects as well and they work great.** Ultimately it's much better to redirect traffic to your own confirmed website.

The greatest thing about Pinterest is that it has a high-converting traffic reputation over the web. So what you need to do is to create a Crazy Money-Making Machine Website and send all that High-Converting Pinterest Traffic to it.

Also be aware if Pinterest may decide to shut down your account without notice if you break the terms.

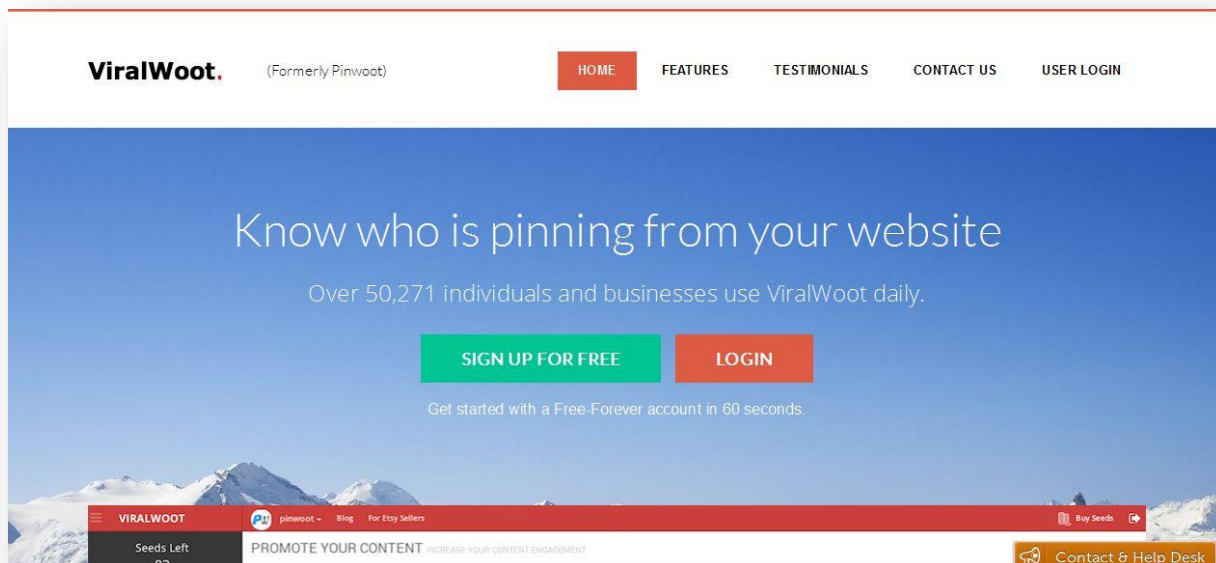
6. Viralwoot.com makes it a lot easier:

Formerly Pinwoot.com, this is a really cool website where you may be able to find followers really quickly and 100% free. This website is not a robot that will try to boost your Pinterest account with followers. It consists of a platform that has been created to make finding followers a lot easier and more organized.

They claim that you can Gain Pinterest Followers

“As soon as you join Viralwoot and add your Pinterest account, your Pinterest profile starts appearing to other tens of thousands of Pinterest users on Viralwoot. And users who find your account interesting, start following you on Pinterest.”

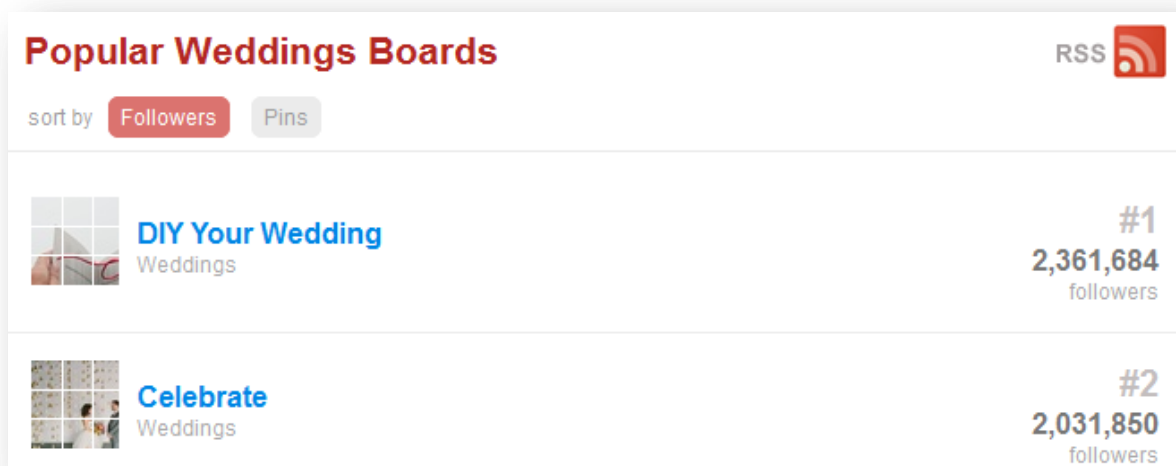
The best of all is that you get to choose who to follow - you have the ability to see his real Pinterest profile, boards, pins, followers and everything, and then you invite them to follow you and they follow you back. They are organized even by category which impressed me the most.



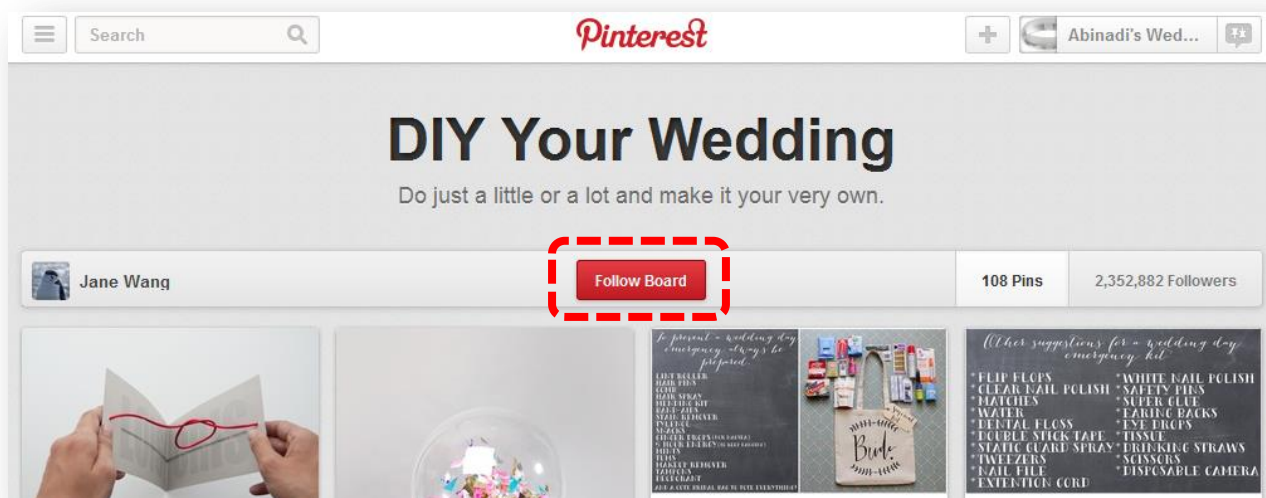
7. Invite Golden Pinners to Partner:

The greatest way ever to find a huge amount of repins, likes, comments and followers is by partnering with famous pinners on your topic and Repinly.com is the greatest place to found the best ones by topic:

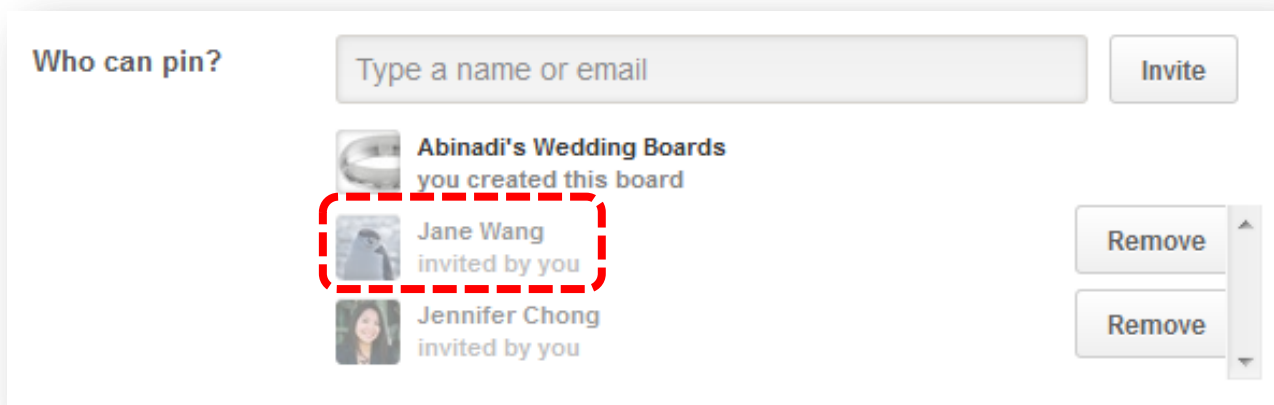
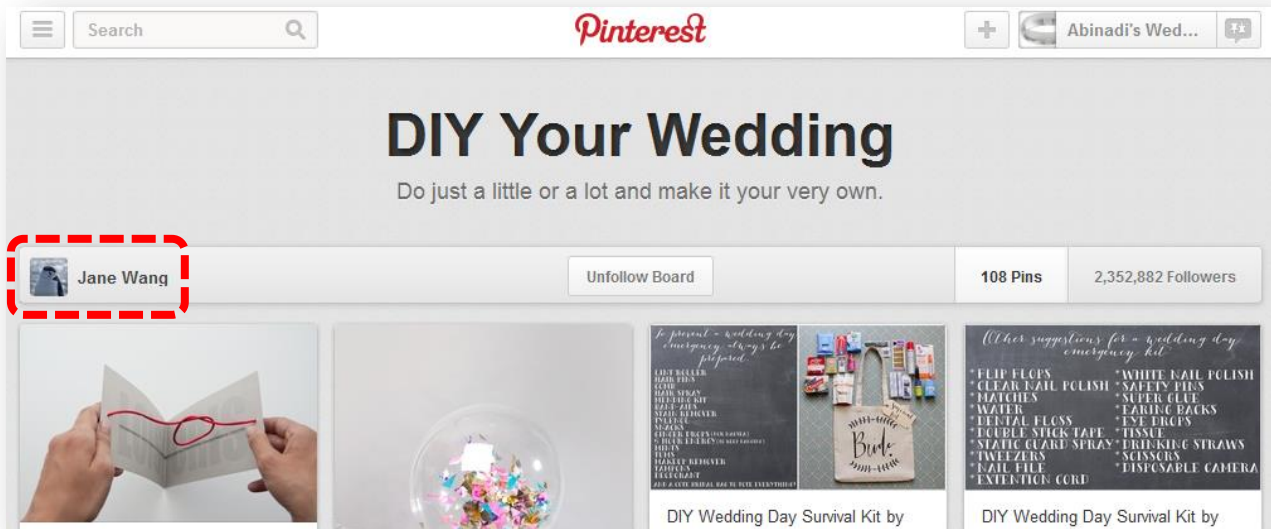
First, select a popular board on your topic.



Second, follow that board.



Third, invite the owner of the board to come and join your board as a pinner.



Fourth, wait for them to accept your invitation.

Let me tell you, this is an extraordinary way to find tons of repins, likes, comments and followers. You just need to keep inviting other people to join your Group Board.

Resources:

1. Want to know about more marketing offers?

✓ [CLICK HERE](#)

2. Pinterest 101:

✓ <http://about.pinterest.com/basics>

3. Pinterest “Pin it” Button for website:

✓ <http://business.pinterest.com/widget-builder>

4. Pinterest Apps and Bookmarks:

✓ <http://about.pinterest.com/goodies>

5. Special Marketing Automation Weapons:

✓ capterra.com